

How to sell PC Video Cards Using VGATrader.com trading platform

Everybody can trade PC Video Cards using our system. The process of selling video cards through VGATrader.com is simple. It consists of few easy to follow steps:

1. Review VGATrader.com legal and trading policies.
2. Sign up for an account on VGATrader.com.
3. Use our exclusive "**Sell Wizard**" tool in order to place your Video Card for sale on VGATrader.com.
4. Examine the created ad for errors.
5. Once there is an offer on the listed VGA card, communicate frequently with the buyer in order to finish the transaction
6. Make sure to close the transaction and submit feedback for the trade using VGATrader.com feedback system. You will also have an opportunity to go to the www.heatware.com site to post an evaluation for that user. "HeatWare" (www.heatware.com) is a private traders' evaluation and reference site used by members of various BBSs (Bulletin Boards' Traders Forums) which allows one to post evaluations of his or her private trades or deals with another. It is a much respected web service thought the Internet community and definitely worth signing up for.

Let's examine all of these steps in more detail below.

1. Review VGATrader.com legal and trading policies

Please review VGATrader.com Usage Terms and Conditions page. It is available at the following URL:

<http://www.vgatrader.com/usage.php>

You may wish to also review our Privacy Policy page. It is available at the following URL:

<http://www.vgatrader.com/privacy.php>

Furthermore, our users are expected to familiarize themselves with our General Disclaimer Page. It is available at the following URL:

<http://www.vgatrader.com/disclaimer.php>

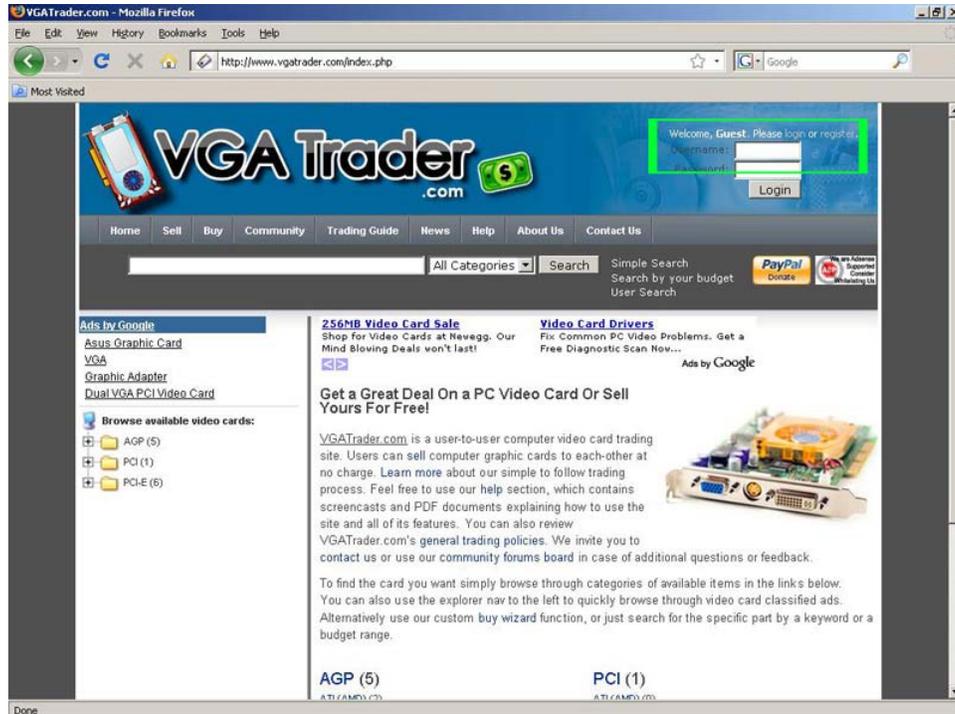
All the pages above are easily accessible in the footer section of VGATrader.com (bottom of the page).

Lastly, please read our Trading Guide. The page is available at the following URL:

<http://www.vgatrader.com/trading-guide.php>

2. Sign up for an account on VGATrader.com

Link to the registration page is located at the top right corner of the VGATrader.com page (please refer to the attached screenshot below).



VGATrader.com – Register your account by clicking on the link at the top right corner of the site

Once your account has been created, please consider validating your ISP Email with us. It will not compromise your privacy, but it will make VGATrader.com a safer place to trade.

More information about the process of registering an account on VGATrader.com is available at the following URL:

<http://www.vgatrader.com/Register.pdf>

3. Use our exclusive “Sell Wizard” tool in order to place your Video Card for sale on VGATrader.com

Caution: All PC Video Cards sold through VGATrader.com are assumed to be in good working condition. Selling damaged, untested, or not working items is categorically not welcome on VGATrader.com. Please note that buyers can learn more technical details about your listed video card by using the “Research this chipset” feature. This function is added automatically to **each** listing. It opens up the info center page about your GPU on www.gpureview.com video card database service

The “Sell Wizard” tool is located at: <http://www.vgatrader.com/sell.php>

The wizard tool is very easy to use. The most difficult part of the process is a first step that requires our sellers to exactly specify the category and sub-category of the PC Video Card they wish to sell. For example, NVIDIA 9800 GTX based GPU has to be listed exactly under the following categories: **PCI-E -> NVIDIA GeForce -> 9 Series -> 9800 -> 9800 GTX**

The screenshot displays the VGATrader.com website interface. The navigation menu at the top includes Home, Sell, Buy, Account, Community, Trading Guide, News, Help, About Us, and Contact Us. The 'Sell' button is highlighted with a green box. Below the navigation menu is a search bar with a dropdown menu for 'All Categories' and a 'Search' button. The main content area is divided into several sections. On the left, there are 'Ads by Google' for PCI Video Card VGA, 512MB AGP VGA, and ATI AGP Graphics Card. Below these are links to 'Browse available video cards:' with sub-categories for AGP (5), PCI (1), and PCI-E (4). The central section features a '256MB Video Card Sale' advertisement and a 'Top 5 Graphics Cards' list. The primary focus is the 'Sell your Card' wizard, which is currently on the 'Select a category' step. The wizard prompts the user to 'Choose the Category of your VGA card' and provides a tree view of categories: D) Radeon, GeForce, and 10dels. Under GeForce, the 9 Series is selected, and a list of models is shown: 9500, 9600, 9800, 9800 GT, 9800 GTS, 9800 GTX, 9800 GTX Plus, and 9800 GX2. The 9800 GTX model is highlighted with a green checkmark. A search bar contains the number 132. Navigation buttons include Cancel, << Back, and Next >>.

VGATrader.com “Sell Wizard”. Placing your card in a proper category is very important

Next step is to tell VGATrader.com about the price of the card. Use the wizard to enter the specific asking value for the part (in dollars). Keep in mind that the VGATrader.com sorts Video Cards by “**Total Price**”. Lowest priced video card gets the top, most visible position in the category and/or sub-category and it will become a primary focus of potential buyers.

After specifying the price, use the wizard’s text editor to put as much detail about your card as possible. It is also recommended to upload up to 3 photos of the listed item. Uploading pictures is totally free. Our system automatically downsizes submitted photos to an acceptable scale and size. **Use your own photos**. Copying copyrighted photos from Newegg.com or any other online store will get you and us in trouble.

Last step lets you control who can buy your listed card. The “**Options**” part of the “Sell Wizard” (shown below) makes it possible to restrict buyers without well established trading credentials like Heatware ID, EBay ID, and ISP Email validation from buying the card. In addition, you can disable or enable international transactions. It should be also noted that sellers have an additional option to enable or disable the “**Best Offer**” option. Enabling “**Best Offer**” indicates seller’s flexibility about the price of the listed video card. Buyers will be able to send an offer to the seller that is lower than the asking price among with a short message that justifies the proposal.

The screenshot displays the VGATrader.com website interface. At the top, the VGATrader.com logo is prominent, accompanied by navigation links: Home, Sell, Buy, Account, Community, Trading Guide, News, Help, About Us, and Contact Us. A search bar is located below the navigation, with a dropdown menu for 'All Categories' and a 'Search' button. To the right of the search bar, there are links for 'Simple Search', 'Search by your budget', 'User Search', and 'Show/Hide Filters'.

The main content area is divided into several sections. On the left, there are 'Ads by Google' for 'VGA DV', 'VGA Drivers', and 'eVGA GeForce 8800 GT Express Card'. Below these are 'Browse available video cards:' with expandable folders for 'AGP (0)', 'PCI (0)', and 'PCI-E (1)'. The central section is titled 'Sell your Card' and features a progress indicator with the following steps: 'Getting Started', 'Select a Category', 'Specify the price', 'Describe Your Card', 'Upload Pictures', 'Options', and 'Visual Verification'. The 'Options' step is currently active.

The 'Specify Your Options' dialog box is open, showing the following options:

- Enable Best Offers**
When enabled, buyers are able to send you an offer for the card that is lower or higher than the asking price
- Sell my card to users with listed Heatware ID**
When enabled, only users with Heatware ID will be able to purchase this card. Adds to security, but may limit your audience
- Sell my card to users with listed EBay ID**
When enabled, only users with EBay ID will be able to purchase this card. Adds to security, but may limit your audience
- Willing to ship the card internationally ?**
- Allow sale only to those users with Validated Email ISP**

At the bottom of the dialog box, there are three buttons: 'Cancel', '<< Back', and 'Next >>'.

Options part of the “Sell Wizard” offers an additional layer of protection to our sellers

The newly created classified ad stays active on VGATrader.com for 14 days. If no one buys the card during those 14 days it just auto-expires.

4. Examine the newly created classified ad for errors.

Mistakes/typos in listings can be easily corrected. VGATrader.com allows seller to correct all aspects of the ad, including category, price, description, and pictures. In order to do that, go to the “**Account**” link on the VGATrader.com main menu. Then click on “**Active Items**” link and hit the “**Edit**” button. In addition, all listings present in the “**Active Items**” can be cancelled. To do that, just select the “**Cancel**” button and confirm your choice.



The screenshot shows the VGATrader.com website interface. The top navigation bar includes links for Home, Sell, Buy, Account, Community, Trading Guide, News, Help, About Us, and Contact Us. The 'Account' link is highlighted with a red box. Below the navigation bar is a search bar and a search button. The main content area displays a user profile for 'Adam' and a list of active items. The 'Active Items' section contains a table with the following data:

Date	Item	Name	Price	
2008-09-25 23:30:20	80	EVGA GeForce 8800 GTS 512 MB (G92) Test	110	Edit Cancel

The 'Edit' and 'Cancel' buttons in the table are highlighted with a red box. Other sections visible include 'User Profile', 'Lowballs', 'Seller Activity', and 'Private Messages'.

The Video Card listing goes to the “Active items” link in the “Account” section. To change the ad, simply click on the “Edit” link.

5. Once there is an offer on the listed VGA card, communicate frequently with the buyer in order to finish the transaction.

Some buyers will attempt to buy the card for the price that is lower than the official asking price specified by the seller. Such offers go to the “**Best Offers Center**” menu in the “**Account**” section of the VGATrader.com. Selling users will have an option then to “**View Offers**” on the specific card and either accept or reject them.



This picture shows the “Best Offer Center” in the “Account” Control Panel. Review offers for the card that are lower or higher than the asking price.

Once the buyer chooses to buy the Video Card (or seller accepts one of the “Best Offers”), the VGATrader.com system “locks” the card out from the general view. From now on, the item enters the “**Deal Pending**” status and it is no longer available for sale, it becomes a reserved/frozen item throughout the duration of the peer-to-peer trading process.

This action starts the formal meeting of buyer and seller parties on VGATrader.com. Let’s remember that the buying user still has to **pay** for the video card. On the other hand, it is a seller’s responsibility to ship the item to the buyer upon clearing up the payment for the card (use shipping service that offers a package tracking service). Staying in touch with the buyer is necessary to complete the trade. Fortunately, VGATrader.com makes it very easy. The sold PC Video Card is locked in the “**Deal pending items**” section right in the “**Account**” link on the VGATrader.com menu.

Buyer's username and a public profile is listed right there, so it takes only few seconds to send this person a private message or an email.

The screenshot shows the VGA Trader website interface. The 'Account' menu item is highlighted with a green box. Below the navigation bar, there is a search bar and a 'PayPal Donate' button. The main content area features a 'User Profile' section with links for 'User info' and 'Feedback'. To the right, there are two advertisements: 'Video Card Sale' and '512MB GeForce XFX Sale'. Below the ads, there is a table with the following data:

User	Date	Item	Name	Price	
Ryuzaki	2008-06-12 09:35:28	32	EVGA e-GeForce 7950 GT KO, 512 MB DDR3 RAM	80	Submit feedback and close

The 'Deal pending items' section is highlighted with a green box. Below it, there is a 'Private Messages' section with links for 'Inbox' and 'Outbox'.

PC Video Card that has been sold is locked in the “Deal pending items” section right in the “Account” control panel

Typically seller wants to let the buyer know what is his or her accepted method of payment for the card (for example: Paypal or Google Checkout). Buyer also should send their shipping address to the seller so that the other party can promptly send the card to the correct address. Seller should also formally send a message to the buyer with a tracking number of the package containing the Video Card.

6. Make sure to close the transaction and submit feedback for the trade

VGATrader.com has its own internal feedback system. Users will have a chance to rate each other at the end of each transaction using our evaluation tool. It is easy to do. Once the payment for the card is received and the item has been shipped to the buyer, simply go to the **“Deal pending items”** section. It is located in the **“Account”** link on the menu of the VGATrader.com. From there, pressing the **“Submit feedback and close”** link opens up the feedback system screen. Use this web form to summarize your experiences with the other trader and transaction. It is possible to submit a positive, negative, or a neutral rating. Both parties will also have an opportunity to go to the www.heatware.com site to post an additional evaluation for that user (a separate window will open). "HeatWare" (www.heatware.com) is a private traders' evaluation and reference site used by members of various BBSs (Bulletin Boards' Traders Forums) which allows one to post evaluations of his or her private trades or deals with another. It is a much respected web service thought the Internet community and definitely worth signing up for. Attached screenshot below illustrates the process of evaluating the seller and closing of the trade.

The screenshot displays the VGATrader.com website interface. At the top, the VGATrader.com logo is visible, along with a user profile for 'admin' and a 'Logout' link. The navigation menu includes 'Home', 'Sell', 'Buy', 'Account' (highlighted with a green box), 'Community', 'Trading Guide', 'News', 'Help', 'About Us', and 'Contact Us'. Below the navigation menu is a search bar with 'All Categories' and a 'Search' button. To the right of the search bar are links for 'Simple Search', 'Search by your budget', and 'User Search', along with a 'PayPal Donate' button and a 'We are a member of the eBay Partner Program' logo.

The main content area is titled 'Submitting feedback for Ryuzaki'. It features an 'Internal Feedback System' section with a 'Feedback Type' dropdown menu set to 'Positive'. Below this is a text area for 'Comments' containing the following text: 'Awesome Great Trader. Had no problems with this seller. He send the card right away. I have received a tracking number promptly and the video card was in an excellent condition. Highly recommended seller!'. A 'Submit Feedback' button is located at the bottom right of the form, highlighted with a green box.

At the bottom of the page, there is a footer with the text: 'Submit Feedback on Heatware.com (This is optional)'. Below the footer is a copyright notice: 'This website and its content is copyright of "VGATrader.com" - © "VGATrader.com" 2008. All rights reserved. VGATrader.com Usage Terms and Conditions VGATrader.com Privacy Policy General Disclaimer'.

“Submit feedback and close” option finalizes the transaction. It is located right in the “Deal pending items” link