

Overview of new features added to VGATrader.com trading platform

Country Registration Field

- Users are required to specify their Country during the registration process. This information is necessary to enable or disable international transactions.

ISP Email Validation

- VGATrader.com developed an optional but highly recommended **ISP email validation** feature that will help us to verify and identify the Internet Service Providers or ISPs of our members. The internet access is supplied by a commercial Cable or a DSL company – such as Comcast, AT&T, or Charter Communication. It can also be supplied by an institution such as school (.edu), the government (.gov), or the military (.mil). It is basically an email address that “you” receive from an entity that supplies “you” with the Internet access. Again, the ISP email verification is optional, but we highly recommend all members to get their ISP emails validated as soon as possible. Such a feature is a great compromise between us respecting our members’ privacy and our users giving us important and relevant information about them. The ISP emails are used only for validation purposes and they are accessible only to administrators of VGATrader.com. Such emails will not be shared with anyone outside of VGATrader.com. The ISP email validation is a function that will make the VGATrader.com community more secure. Information about the member’s verification status is prominently featured in the public profile part of VGATrader.com (please see the example screenshot below).

The screenshot shows the VGA Trader .com website interface. At the top, there is a navigation menu with links for Home, Sell, Buy, Community, Trading Guide, News, Help, About Us, and Contact Us. A search bar is located below the menu. The main content area displays a user profile summary for 'adlep' with the following details:

Summary - adlep	
UserName:	adlep
Real Name:	Adam
ISP Email Validated:	
Ebay ID:	adlep2002 (Check It)
heatware ID:	adlep (Check It)
Date Registered:	March 7, 2008, 11:53 pm

Information about the status of ISP Email Validation is accessible in the public profile of the user. Green checkmark specify a successful verification. Red “X” indicates lack of such verification.

Process of getting the ISP email validated

- After creating and validating your account, simply logon to VGATrader.com and click on the “Account” link.
- Under the “User Profile” submenu press the option: “ISP Email Validation”, write the email address assigned to you by your Internet Service Provider and finally press the “Request Validation” button.
- Upon receiving the validation request, VGATrader.com will send a message with a standard validation link to the specified email (it may take up to 48 hours, don’t be alarmed if you will not get the email from VGATrader.com right away).
- Simply press the link to confirm your ISP email and complete your part of the process. It may take up to 48 hours for your status to officially update your profile with the validation information.

The screenshot shows the VGATrader.com website interface. At the top, the logo 'VGA Trader .com' is displayed next to a green coin icon. Below the logo is a navigation menu with items: Home, Sell, Buy, Account (highlighted with a red box), Community, Trading Guide, News, Help, About Us, and Contact Us. A search bar is located below the menu, containing the text 'All Categories' and a 'Search' button. The main content area is divided into two sections. On the left, there is a 'User Profile' sidebar with links for 'User info', 'Feedback', and 'ISP Email Validation' (which is underlined in red). Below this are sections for 'Lowballs' (Lowballs center), 'Seller Activity' (Active items, Deal pending items), and 'Private Messages' (Inbox, Outbox). On the right, the 'ISP Email Validator' section contains an 'E-mail:' label followed by an empty text input field and a 'Request Validation' button.

To initiate the process of ISP Email Validation, go to your “Account” section and press the “ISP Email Validation” link.

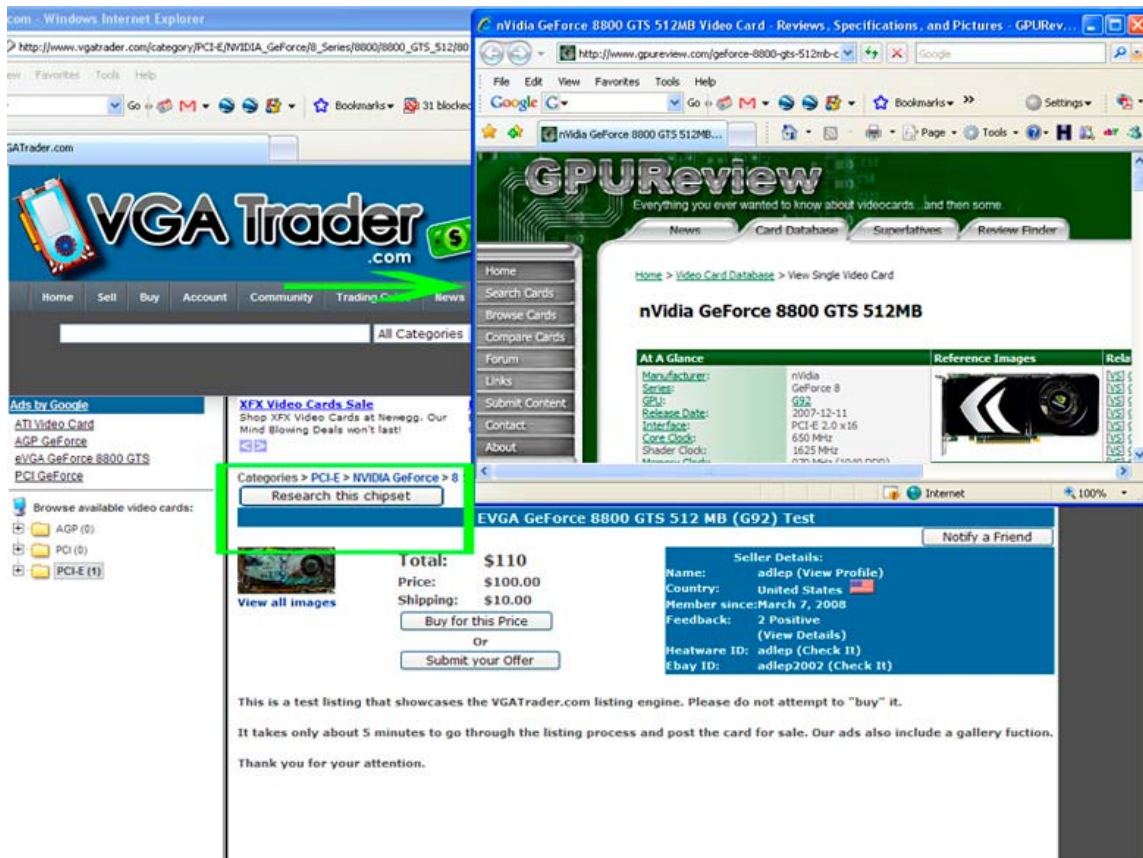
Search Function – Addition of Filters (Buyers)

- VGATrader.com **Show/Hide Filters** feature (shown below) is a brand new security enhancement. It is possible to restrict search results to video cards offered by only those sellers who feature Heatware ID, Ebay ID, and have validated ISP Email address in their profiles. Those buyers who want to deal only with well established Internet traders will appreciate and use this new functionality.

VGATrader.com – Security Filters. Search for cards listed by sellers with well established Internet trading credentials

Video Card Listings Presentation Enhancement

- The “**Research this chipset**” button is now present at the top left part of the listing. It is automatically added to the post by the VGATrader.com system. Pressing it opens up a new informational web page about the card on www.gpureview.com video card database service (big thanks to the entire staff of www.gpureview.com for making their site accessible to our users).



Take an advantage of the “Research this chipset” function to learn more about the listed card.

Video Card Listing Wizard Security Enhancement (Sellers)

- Control who can buy your listed card. The “**Options**” part of the “Sell Wizard” (shown below) makes it possible to restrict buyers without well established trading credentials like Heatware ID, EBay ID, and ISP Email validation from buying the card. In addition, you can disable or enable international transactions. It should be also noted that sellers have an additional option to enable or disable the “**Best Offer**” option. Enabling “**Best Offer**” indicates seller’s flexibility about the price of the listed video card. Buyers will be able to send an offer to the seller that is lower than the asking price among with a short message that justifies the proposal.

The screenshot shows the VGATrader.com website interface. At the top, there is a navigation menu with links: Home, Sell, Buy, Account, Community, Trading Guide, News, Help, About Us, and Contact Us. Below the menu is a search bar with a dropdown menu set to 'All Categories' and a 'Search' button. To the right of the search bar are links for 'Simple Search', 'Search by your budget', 'User Search', and 'Show/Hide Filters'.

The main content area is divided into three columns:

- Left Column:** 'Ads by Google' section with links for 'VGA DVI', 'VGA Drivers', 'eVGA GeForce 8800 GT Express Card', and 'Browse available video cards:'. Under 'Browse available video cards:', there are expandable folders for 'AGP (0)', 'PCI (0)', and 'PCI-E (1)'.
- Middle Column:** 'XFX Video Cards Sale' with a sub-headline 'Shop XFX Video Cards at Newegg. Our Mind Blowing Deals won't last!' and a 'Sell your Card' section. The 'Sell your Card' section has a checklist:
 - ✓ Getting Started
 - ✓ Select a Category
 - ✓ Specify the price
 - ✓ Describe Your Card
 - ✓ Upload Pictures
 - Options
 - Visual Verification
- Right Column:** 'Top Rated Video Cards' with a sub-headline 'Read reviews, compare rates, and find the best video cards.' and an 'Ads by Google' label.

The 'Specify Your Options' dialog box is open, showing the following options:

- Enable Best Offers**
When enabled, buyers are able to send you an offer for the card that is lower or higher than the asking price
- Sell my card to users with listed Heatware ID**
When enabled, only users with Heatware ID will be able to purchase this card. Adds to security, but may limit your audience
- Sell my card to users with listed EBay ID**
When enabled, only users with EBay ID will be able to purchase this card. Adds to security, but may limit your audience
- Willing to ship the card internationally ?**
- Allow sale only to those users with Validated Email ISP**

At the bottom of the dialog box are buttons for 'Cancel', '<< Back', and 'Next >>'.

Options part of the “Sell Wizard” offers an additional layer of protection to our sellers

Easier Editing/Cancel Options (Sellers)

- Mistakes and typos in listings can be easily corrected. VGATrader.com allows seller to correct all aspects of the ad, including category, price, description, and pictures. In order to do that, go to the “**Account**” link on the VGATrader.com main menu. Then click on “**Active Items**” link and hit the “**Edit**” button. In addition, all listings present in the “**Active Items**” can be cancelled. To do that, just select the “**Cancel**” button and confirm your choice (shown below).

VGATrader.com

Hey, Adam
Logout

Home Sell Buy **Account** Community Trading Guide News Help About Us Contact Us

All Categories Search

Simple Search
Search by your budget
User Search
Show/Hide Filters

PayPal Donate

Microsoft Outlook Repairs

Outlook PST Repair
Fast, Easy Outlook PST Repair
Recommended and Used by our Experts

Microsoft Outlook Repairs
Fix Microsoft Outlook & Performance Free
Download - 100% Satisfaction.

Ads by Google

Date	Item	Name	Price	
2008-09-25 23:30:20	80	EVGA GeForce 8800 GTS 512 MB (G92) Test	110	Edit Cancel

Lowballs
Lowballs center

Seller Activity
Active items
Deal pending items

Private Messages
Inbox
Outbox

The Video Card listing goes to the “Active items” link in the “Account” section. To change the listing simply click on the “Edit”/”Cancel” link.

- Alternative way of correcting the listing is to just open it up. Seller who created the listing can not buy the card. However the “Edit” and “Cancel” buttons are visible for a quick access (shown below).

Show/Hide Filters

Video Card Sale
Shop for Video Cards at Newegg. Fast Shipping on even Faster Cards!

Geforce 8800 Gtx
Bid on Geforce 8800 Gtx now! Find Computer Components.


Ads by Google

Categories > [PCI-E](#) > [NVIDIA GeForce](#) > [8 Series](#) > [8800](#) > [8800 GTS 512](#) > EVGA GeForce 8800 GTS 512 MB (G92) Test

Research this chipset


EVGA GeForce 8800 GTS 512 MB (G92) Test

Notify a Friend



View all images

Total: \$110
Price: \$100.00
Shipping: \$10.00

Seller Details:
Name: adlep ([View Profile](#))
Country: United States 
Member since: March 7, 2008
Feedback: 2 Positive
([View Details](#))
Heatware ID: adlep ([Check It](#))
Ebay ID: adlep2002 ([Check It](#))

This is a test listing that showcases the VGATrader.com listing engine. Please do not attempt to “buy” it.

It takes only about 5 minutes to go through the listing process and post the card for sale. Our ads also include a gallery fuction.

Thank you for your attention.

[Edit](#) [Cancel](#)

Sellers can not buy their own listings. They can however quickly edit/cancel it.